



TOBACCO ENDGAME FOR CANADA 2016 SUMMIT

Donald Gordon Centre
421 Union St W, Kingston, ON K7L 3N6
September 30 & October 1, 2016



175
YEARS

Summit on Creation of a Tobacco Endgame for Canada

September 30 – October 1, 2016

Donald Gordon Centre, Queen's University

Date/time	Event	Speakers
September 30, 2016 10:30 am - 12:45 pm	SESSION 1 – Setting the Stage – A Tobacco Endgame for Canada – if not now, when?	SESSION Chair: Andrew Pipe, <i>University of Ottawa</i>
10:30 am	Welcome remarks on behalf of Queen's (5') Aboriginal greeting	Richard Reznick, <i>Faculty of Health Sciences, Queen's University</i> Carol Anne Maracle, <i>Traditional Knowledge Keeper, Haudenosaunee, Wolf Clan</i>
10:35 am	The Initiative for Canada's endgame – how we came to be here. A Call to Action	Elizabeth Eisenhauer, <i>Queen's University</i>
10:50 am	What progress in Tobacco Control in Canada last decade?	Geoffrey T. Fong, <i>University of Waterloo</i>
11:10 am	Why we need to bend the curve from control to elimination – forecasted data from SimSmoke	Rob Schwartz, <i>University of Toronto</i>
11:25 am	A Tobacco Endgame: Pie in the Sky or Essential Vision?	Ruth Malone, <i>University of California San Francisco, USA</i>
11:45 am	Challenges to realising an endgame: dealing with the tobacco industry.	Anna Gilmore, <i>University of Bath, UK</i>
12:15 pm	OPEN MIC Q and A from Floor with Panel	All
12:45 pm - 1:30 pm	LUNCH	
1:25 pm - 5:30 pm	SESSION 2 – Canada's Endgame Discussion	SESSION Chair: Jon Kerner, <i>Consultant, Cancer Control and Knowledge Mobilization</i>
1:25 pm	The Economics of Smoking - Dispelling the Myths that may stand in the way of an Endgame • Presentation 1:25- 1:45 • Discussant 1:45-2:05 • Plenary discussion 2:05-2:15	Moderator Chair: • Bill Evans, <i>McMaster University</i> Presenters: • Michael Chaiton, <i>University of Toronto</i> • Emmanuel Guindon, <i>McMaster University</i> Discussant: • Frank Chaloupka, <i>University of Illinois at Chicago, USA</i>
2:15 pm	Building on Success: Scaling UP interventions that work • Presentation/commentator 2:10-2:35 • Round Table discussion 2:40-3:10 • Plenary Feedback 3:10-3:30	Moderator Chair: • Lorraine Fry, <i>Non-Smokers Rights Association Toronto</i> Presenter: • Michael Perley, <i>Ontario Campaign for Action on Tobacco</i> Commentator : • Brian Emerson, <i>BC Ministry of Health</i>
3:30 pm	BREAK	
3:50 pm	No Smoker Left Behind – Transforming Access to Cessation • Presentation/commentator 3:50-4:15 • Round Table discussion 4:15-4:45 • Plenary Feedback 4:45-5:00	Moderator Chair: • Robert Reid, <i>University of Ottawa</i> Presenter: • Andrew Pipe, <i>University of Ottawa</i> Commentator: • David Mowat, <i>Canadian Partnership Against Cancer</i>
5:00 pm - 5:30 pm	OPEN MIC Q and A	All
6:30 pm	Reception followed by dinner (7:00pm) at the Isabel Bader Centre for Performing Arts, 390 King Street West	

Date/time	Event	Speakers
October 1, 2016 8:00 am - 2:00 pm	SESSION 2 (cont'd) Canada's Endgame Discussion	SESSION Chair: Elizabeth Eisenhauer, <i>Queen's University</i>
8:00 am	Aligning Tobacco Supply With Public Health Goals <ul style="list-style-type: none"> • Presentation/commentator 8:00-8:25 • Round Table discussion 8:25-8:55 • Plenary Feedback 8:55-9:15 	Moderator Chair: <ul style="list-style-type: none"> • Les Hagen, <i>Action on Smoking and Health</i> Presenter: <ul style="list-style-type: none"> • Rob Schwartz, <i>University of Toronto</i> Commentator: <ul style="list-style-type: none"> • John Garcia, <i>University of Waterloo</i>
9:15 am	Product Regulation and E-Cigarettes <ul style="list-style-type: none"> • Presentation/commentator 9:15-9:40 • Round Table discussion 9:40-10:10 • Plenary Feedback 10:10-10:30 	Moderator Chair: <ul style="list-style-type: none"> • Alain Poirier, <i>Institut National de santé publique du Québec</i> Presenters: <ul style="list-style-type: none"> • Rob Cunningham, <i>Canadian Cancer Society</i> • Dave Hammond, <i>University of Waterloo</i> Commentator: <ul style="list-style-type: none"> • Melodie Tilson, <i>Non-smokers Rights Association</i>
10:30 am	BREAK	
10:45 am	Prevent a New Generation of Smokers <ul style="list-style-type: none"> • Presentation/commentator 10:45-11:05 • Round Table discussion 11:05-11:30 • Plenary Feedback 11:30-12:00 	Moderator Chair: <ul style="list-style-type: none"> • Heather Bryant, <i>Canadian Partnership Against Cancer</i> Presenter: <ul style="list-style-type: none"> • Brent Friesen, <i>Medical Officer of Health, Alberta Health Services</i> Commentator: <ul style="list-style-type: none"> • Judith Purcell, <i>Cancer Care Nova Scotia</i>
12:00 pm	OPEN MIC - Q and A for morning sessions	All
12:30 pm	LUNCH	
1:15 pm	Litigation and the Endgame <ul style="list-style-type: none"> • Presentation 1:15-1:35 • Plenary Discussion 1:35-2:00 	Moderator Chair: <ul style="list-style-type: none"> • Francis Thompson, <i>Framework Convention Alliance</i> Presenter: <ul style="list-style-type: none"> • André Lespérance, <i>Trudel, Johnston & Lespérance</i>
2:00 pm - 5:00 pm	SESSION 3 – Reflections , next steps, closing key notes	SESSION Chair: Terry Sullivan, <i>University of Toronto</i>
2:00 pm	PANEL: NGOs, advocates, professional organizations – championing the Endgame moving forward Panel discusses specific questions posed to them for ~ 40 minutes and open discussion rest of time	Panel Chair: <ul style="list-style-type: none"> • Chris Simpson, <i>Queen's University</i> Panel members: <ul style="list-style-type: none"> • Laurent Marcoux, <i>Canadian Medical Association</i> • Melanie Champagne, <i>Canadian Cancer Society</i> • Mary Lewis, <i>Heart and Stroke Foundation</i> • Terry Dean, <i>The Lung Association</i> • Richard Stanwick, <i>Medical Health Officer, Island Health BC</i> • Wendy Johnson, <i>Indigenous Health, Heart and Stroke Fdn</i> • Lesley James, <i>Canadian Coalition for Action on Tobacco</i>
3:15 pm	BREAK	
3:30 pm	Key note closing speakers <ul style="list-style-type: none"> • Six Reasons to Ban the Sale of Cigarettes • Canada's Endgame starts today – a call to action and commitment - the Summit Resolution and establishment of Endgame "Cabinet" 	Robert Proctor (3:30-4:10), <i>Stanford University</i> Andrew Pipe (4:15-4:30), <i>University of Ottawa</i>
4:30 pm	Closing remarks – Next steps	Elizabeth Eisenhauer, <i>Queen's University</i>
5:00 pm	CLOSE OF SUMMIT	

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