

**Ontario Tobacco Survey
OTRU Reports & Research
April 13, 2011**

Publications

Bondy SJ, Victor JC, O'Connor S, McDonald PW, Diemert LM, Cohen JE. Predictive validity and measurement issues in documenting quit intentions in population surveillance studies. *Nicotine & Tobacco Research*, 2010, 12(1): 43-52.

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Bondy SJ, Victor JC, Diemert LM, Origin and use of the 100 cigarette criterion in tobacco surveys. *Tobacco Control*, 2009, 18(4): 317-323.

Abstract from PubMed:

http://www.ncbi.nlm.nih.gov/pubmed/19491091?itool=EntrezSystem2.PEntrez.Pubmed.ResultsPanel.Pubmed_RVDocSum&ordinalpos=1

Bondy S, Brown KS, Cohen J, Ferrence R, Garcia J, McDonald P, Selby P, Stephens T, Diemert LM, Victor JC. (2006). Development and design of the Ontario Tobacco Survey. *Statistics Canada International Symposium Series – Proceedings*.

Symposium 2006: Methodological Issues in Measuring Population Health. Gatineau, QC, November 1-3, 2006. Ottawa, ON: Statistics Canada. Available at:

<http://www.statcan.gc.ca/pub/11-522-x/2006001/article/10444-eng.pdf>

Costa ML, Cohen JE, Chaiton MO, Ip D, McDonald P, Ferrence R. “Hardcore” definitions and their application to a population-based sample of smokers. *Nicotine & Tobacco Research*, 2010, 12(8):860-864.

Diemert LM, Cohen JE, Bondy SJ, Callaghan RC, Ferrence R, Garcia J, Schwartz R, Selby P. Smoking low-cost cigarettes: Disparities evident. *CJPH*, 2011, 102(1): 73-74.

Diemert LM, Bondy SJ, Victor JC, Cohen JE, Brown KS, Ferrence R, Garcia J, McDonald P, Selby P, Stephens T. Efficient screening of current smoking status in recruitment of smokers for population-based research. *Nicotine & Tobacco Research*, 2008, 10(11): 1663-1667.

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- Luk R, Cohen JE, Ferrence R, McDonald PW, Schwartz R, Bondy SJ. Prevalence and correlates of purchasing contraband cigarettes on First Nations reserves in Ontario, Canada. *Addiction*, 2009, 104(3): 488-495.
 Abstract from PubMed:
http://www.ncbi.nlm.nih.gov/pubmed/19207360?itool=EntrezSystem2.PEntrez.Pubmed.ResultsPanel.Pubmed_RVDocSum&ordinalpos=2
- Luk R, Cohen JE, Ferrence R. Contraband cigarettes in Ontario. *Ontario Tobacco Research Unit, Special Report Series*, Toronto, November 2007. Report also submitted to Health Canada. Available at:
http://www.otru.org/pdf/special/special_nov_2007.pdf
- Victor JC, O'Connor S, Diemert LM, Bondy S, Brown KS, Cohen J, Ferrence R, Garcia J, McDonald P, Selby P, Stephens T. (2006). Estimating sample size for complex surveys: building consensus in an environment of multiple hypotheses, multiple stakeholders and limited budgets. *Statistics Canada International Symposium Series – Proceedings*. Symposium 2006: Methodological Issues in Measuring Population Health. Gatineau, QC, November 1-3, 2006. Ottawa, ON: Statistics Canada.
 Available at: <http://www.statcan.ca/english/freepub/11-522-XIE/2006001/article/10441-en.pdf>

OTRU Research Updates & Newsletters

- Low SES smokers in Ontario: A comparison on the basis of education. Ontario Tobacco Research Unit, Evaluation News, 2010: 3(3). Available at:
http://www.otru.org/pdf/newsletters/OTRU_news12_web.pdf
- Smoking and quitting behaviours of low SES adult smokers. Ontario Tobacco Research Unit, Evaluation News, 2009: 3(1). Available at:
http://www.otru.org/pdf/newsletters/OTRU_news10_web.pdf .
- OTRU survey tracks smoking and quitting behaviours of young men. Ontario Tobacco Research Unit, Evaluation News, 2009: 2(3). Available at:
http://www.otru.org/pdf/newsletters/OTRU_news8_web.pdf .
- An update on cigarette purchased on First Nations Reserves. Ontario Tobacco Research Unit, OTRU Update Series, Toronto, April 2009. Available at:
http://www.otru.org/pdf/updates/update_apr2009.pdf .
- Reports of tobacco smoke entering Ontario homes. Ontario Tobacco Research Unit, OTRU Update Series, Toronto, March 2009. Available at:
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Health Professionals' advice on smoking cessation in Ontario: 2002-2007. Ontario Tobacco Research Unit, OTRU Update Series, Toronto, February 2008. Available at: http://www.otru.org/pdf/updates/update_feb2008.pdf .

Cigarette brand family preferences in Ontario. Ontario Tobacco Research Unit, OTRU Update Series, Toronto, October 2007. Available at: http://www.otru.org/pdf/updates/update_oct2007.pdf .

Regional differences in smoking behaviour: tailoring our efforts. Ontario Tobacco Research Unit, OTRU Update Series, Toronto, April 2007. Available at: http://www.otru.org/pdf/updates/update_apr2007.pdf .

Recall of tobacco control mass media campaigns in Ontario. Ontario Tobacco Research Unit, OTRU Update Series, Toronto, September 2006. Available at: http://www.otru.org/pdf/updates/update_sep2006.pdf .

The Ontario Tobacco Survey: raising the standard for evaluation. Ontario Tobacco Research Unit, OTRU Update Series, Toronto, March 2006. Available at: http://www.otru.org/pdf/updates/update_mar2006.pdf .

Oral Presentations

Bondy SJ, Victor JC, Zawertailo L, Dragonetti R, Selby P. Choice of correction for retention bias can greatly affect study conclusions. 3rd North American Congress of Epidemiology. Montreal, Canada. June 21-24, 2011.

Bondy SJ. The ideal hard core definition, part of workshop: Hardcore smokers from a multi-pillar perspective. Society for Research on Nicotine and Tobacco (SRNT). 2011 Annual Meeting. Toronto, Ontario, Canada. February 16-19, 2011.

Bondy S, Diemert L, Victor C, McDonald P. Is nicotine replacement therapy being used by those for whom it is indicated? A prospective analysis in a population-based cohort of smokers. Canadian Public Health Association (CPHA) Centennial Conference. Toronto, ON: June 13-16, 2010.

Bondy S, Brown KS, Cohen J, Ferrence R, Garcia J, McDonald P, Schwartz R, Selby P, Victor JC, Diemert LM. The Ontario Tobacco Survey (OTS): integrating epidemiology and evaluation. Dalla Lana School of Public Health Research Seminar Series, University of Toronto. Toronto, ON: December 10, 2009.

Bondy S, Victor C, Diemert L, Brown S, Cohen J, Ferrence R, Garcia J, McDonald P, Schwartz R, Selby P. Changes in smoking status over one-year in a population-based cohort of smokers. National Conference on Tobacco or Health. Montreal, QC: November 1-4, 2009. (Presented by Shawn O'Connor).

- Bondy S, Victor C, Diemert L, Brown S, Cohen J, Ferrence R, Garcia J, McDonald P, Schwartz R, Selby P. Changes in smoking status over one-year in a population-based cohort of smokers. 14th World Conference on Tobacco or Health. Mumbai, India: March 8-12, 2009.
- Bondy S, Brown KS, Cohen J, Ferrence R, Garcia J, McDonald P, Selby P, Victor JC, Diemert LM. The Ontario Tobacco Survey: cross-sectional and panel study on tobacco control. Department of Public Health Sciences EPI Seminar Series, University of Toronto. Toronto, ON: January 16, 2008. Also presented at the Department of Epidemiology and Biostatistics, University of Western Ontario. London, ON: November 23, 2007.
- Bondy S, Brown KS, Cohen J, Ferrence R, Garcia J, McDonald P, Selby P, Victor JC, Diemert LM. The Ontario Tobacco Survey: findings from 18 months of follow-up. 5th National Conference on Tobacco or Health. Edmonton, AB: October 1-3, 2007.
- Cohen JE, Luk R, Ferrence R, Bondy SJ, McDonald PW, Victor JC, Garcia JM. What do smokers smoke when “light” and “mild” descriptors are removed from cigarette packages? 2009 Joint Conference of Society for Research on Nicotine and Tobacco (SRNT) and SRNT-Europe. Dublin, Ireland: April 27-30, 2009.
- Diemert LM, Victor JC, Bondy S, Brown KS, Cohen J, Ferrence R, Garcia J, McDonald P, O’Connor S, Selby P, Stephens T. Ontario mass media campaigns: who’s watching? Ontario Tobacco Control Conference. Niagara Falls, ON: December 4-6, 2006.
- Edwards SA, Bondy SJ, Zawertailo LA, McDonald PW. Factors associated with unassisted smoking cessation. 3rd North American Congress of epidemiology. Montreal, Canada. June 21-24, 2011.
- Edwards SA, Bondy SJ, Zawertailo LA, McDonald PW. Unassisted smoking cessation in the Ontario Tobacco Survey. Society for Research on Nicotine and Tobacco (SRNT). 2011 Annual Meeting. Toronto, Ontario, Canada. February 16-19, 2011.
- Ferrence R, Luk R, Cohen JE, Victor JC, Bondy SJ, Brown KS, Garcia J, McDonald PW, Schwartz R, Selby S. Purchase of contraband cigarettes on First Nations (Aboriginal) Reserves in Ontario, Canada. 14th World Conference on Tobacco or Health. Mumbai, India: March 8-12, 2009. (Presented by Joanna Cohen).
- Ip D, Cohen J, Ferrence R, Bondy S, Garcia J, Brown S, Selby P, McDonald P, Schwartz R. How big is the “hard core” group of smokers in Ontario? Canadian Public Health Association (CPHA) Centennial Conference. Toronto, ON: June 13-16, 2010.
- Luk R, Cohen JE, Ferrence R. Contraband cigarettes in Ontario. 5th National Conference on Tobacco or Health. Edmonton, AB: October 1-3, 2007. (Presented by R. Ferrence)

Minian N, Schwartz R, Di Sante E, Philipneri A. Evaluating the effects of public health interventions of sub-populations: the case of smoking cessation for young male adults. Canadian Public Health Association (CPHA) Centennial Conference. Toronto, ON: June 13-16, 2010. (Presented by Emily Di Sante)

Minian N, Schwartz R, DiSante E, Philipneri A. Evaluating the Effects of Cessation Services on Young Adult Males. National Conference on Tobacco or Health. Montreal, QC: November 1-4, 2009.

Sendzik T, McDonald P, Brown KS, Hammond D, and Ferrence R. An examination of planned quit attempts among Ontario smokers and its impact on abstinence. National Conference on Tobacco or Health. Montreal, QC: November 1-4, 2009.

Sendzik T, McDonald PW, Brown KS, Hammond D, and Ferrence R. An examination of planned quit attempts among Ontario smokers and its impact on abstinence. University of Waterloo Health Studies and Gerontology Program's Orientation Week Seminar. Waterloo, Ontario: September 2009.

Victor JC, Diemert LM. Longitudinal surveys and attrition: Issues and solutions. Workshop presentation. Tobacco Control for the 21st Century: Challenges in Research and Evaluation. Toronto, Ontario: November 10, 2008.

Victor JC, Diemert LM, Bondy SJ, Brown KS, Cohen J, Ferrence R, Garcia J, McDonald P, Selby P, Stephens T. Regional differences in smoking behaviour: tailoring our efforts. Society for Research on Nicotine and Tobacco 13th Annual Meeting. Austin, TX: February 21-24, 2007.

Poster Presentations:

Bondy SJ, Victor JC, Diemert LM, Brown KS, Cohen JE, Ferrence R, Garcia J, McDonald PW, Schwartz R, Selby P. Changes in smoking status over one-year in a population-based cohort of smokers. 2009 Joint Conference of Society for Research on Nicotine and Tobacco (SRNT) and SRNT-Europe. Dublin, Ireland: April 27-30, 2009. (Presented by Charles Victor).

Bondy SJ, Victor CD, Diemert LM. The 100 cigarettes criterion for lifetime smoking. Tobacco Control for the 21st Century: Challenges in Research and Evaluation. Toronto, ON: November 10-12, 2008.

Bondy S, Victor JC, O'Connor S, Diemert LM, Brown KS, Cohen J, Ferrence R, Garcia J, McDonald PW, Schwartz R, Selby P. The effect of measurement on estimates of quit intentions among smokers. Society for Research on Nicotine and Tobacco 14th Annual Meeting. Portland, OR: February 27 – March 1, 2008.

- Bondy S, Victor JC, Diemert LM, Brown KS, Cohen J, Ferrence R, Garcia J, McDonald PW, Selby P, Stephens T. Identifying smokers who are naïve to pharmaceutical quit aids. Society for Research on Nicotine and Tobacco 13th Annual Meeting. Austin, TX: February 21-24, 2007.
- Bondy S, Brown KS, Cohen J, Ferrence R, Garcia J, McDonald P, Selby P, Stephens T, Diemert LM, Victor JC. Development and design of the Ontario Tobacco Survey. Statistics Canada's 23rd International Methodology Symposium: Methodological Issues in Measuring Population Health. Gatineau, QC: November 1-3, 2006. (Presented by Lori Diemert).
- Bondy S, Brown KS, Cohen J, Ferrence R, Garcia J, McDonald P, Selby P, Stephens T, Diemert LM, Victor JC. Raising the standard for evaluation: a panel study of the impact of tobacco control in Ontario. 13th World Conference on Tobacco or Health. Washington, D.C.: July 12-15, 2006. Poster also presented (by Lori Diemert) at the Ontario Tobacco Control Conference. Niagara Falls, ON: December 4-6, 2006.
- Cohen JE, Ip D, Ferrence R, Selby P, McDonald P, Schwartz R, Bondy S, Garcia J, Brown S. Do existing definitions of “hardcore” smokers predict who continues to smoke? 2010 Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD: February 24-27, 2010.
- Costa M, Cohen J, Chaiton M, McDonald P, Ferrence R. “Hardcore” definitions and their application to a population-based sample of smokers. 2009 Joint Conference of Society for Research on Nicotine and Tobacco (SRNT) and SRNT-Europe. Dublin, Ireland: April 27-30, 2009.
- Costa M, Cohen JE, Chaiton M, McDonald PW, Ferrence R. Is the Ontario smoker population hardening or softening? Tobacco Control for the 21st Century: Challenges in Research and Evaluation. Toronto, ON: November 10-12, 2008.
- Chaiton M, Cohen J, Bondy S, Selby P, Victor C, Diemert L, Brown S, Ferrence R, McDonald P, Stephens T, Garcia J. Smokers' perceived addiction to cigarettes: findings from the Ontario Tobacco Survey. 13th World Conference on Tobacco or Health. Washington, D.C.: July 12-15, 2006.
- Diemert LM, Cohen JE, Bondy SJ, Callaghan R, Ferrence R, Garcia J, Schwartz R, Selby P. Smokers use of discount cigarettes and the impact on smoking cessation. Canadian Public Health Association (CPHA) Centennial Conference. Toronto, ON: June 13-16, 2010.
- Diemert LM, Cohen JE, Bondy SJ, Callaghan R, Ferrence R, Garcia J, Schwartz R, Selby P. Premium, discount and contraband cigarette users: how do they differ from each other? Society for Research on Nicotine and Tobacco 2010 Annual Meeting, Baltimore, MD: February 24-27, 2010.

Diemert LM, Brown KS, Manske S, Bondy SJ. Likelihood of making quit attempts and smoking cessation among young adult smokers. 2009 Joint Conference of Society for Research on Nicotine and Tobacco (SRNT) and SRNT-Europe. Dublin, Ireland: April 27-30, 2009.

Diemert LM, Bondy SJ, Victor JC, Cohen JE, Selby P, Ferrence R, McDonald PW, Schwartz R. Duration and Multiple Use of NRT Among a Population-Based Cohort of Smokers. 2009 Joint Conference of Society for Research on Nicotine and Tobacco (SRNT) and SRNT-Europe. Dublin, Ireland: April 27-30, 2009.

Diemert LM, Brown KS, Bondy SJ, Victor JC, Cohen JE. Young adult smokers in Ontario: Age matters for cessation behaviours. Tobacco Control for the 21st Century: Challenges in Research and Evaluation. Toronto, ON: November 10-12, 2008.

Diemert LM, Bondy S, McDonald P, Victor JC, Cohen J, Brown KS, Ferrence R, Garcia J, Schwartz R, Selby P. Is NRT being used by those for whom it is indicated? A cohort study of current smokers. Society for Research on Nicotine and Tobacco 14th Annual Meeting. Portland, OR: February 27 – March 1, 2008.

Diemert LM, Victor JC, Bondy S, Brown KS, Cohen J, Ferrence R, Garcia J, McDonald P, O'Connor S, Selby P, Stephens T. Tobacco control mass media campaigns: who's watching in Ontario? Society for Research on Nicotine and Tobacco 13th Annual Meeting. Austin, TX: February 21-24, 2007.

Diemert LM, Victor JC, Bondy S, Brown KS, Cohen J, Ferrence R, Garcia J, McDonald P, Selby P, Stephens T. Utility of any past 6-month smoking as an indicator of current smoking status: findings from the Ontario Tobacco Survey. 13th World Conference on Tobacco or Health. Washington, D.C.: July 12-15, 2006. Poster also presented at the Ontario Tobacco Control Conference. Niagara Falls, ON: December 4-6, 2006.

Edwards S, Bondy SJ, McDonald P, Kowgier M, Cohen J. Is there heterogeneity among adult occasional smokers? An exploratory study. National Conference on Tobacco or Health. Montreal, QC: November 1-4, 2009.

Edwards S, Bondy SJ, Cohen J, Brown S, Ferrence R, Garcia J, McDonald P, Selby P, Schwartz R, Diemert L, Victor C. Who are less-than-daily smokers? Tobacco Control for the 21st Century: Challenges in Research and Evaluation. Toronto, ON: November 10-12, 2008.

Ferrence R, Luk R, Cohen JE, Bondy SJ, Brown KS, Garcia J, McDonald P, Schwartz R, Selby P. Prevalence and correlates of purchasing contraband cigarettes on First Nations reserves in Ontario, Canada. Society for Research on Nicotine and Tobacco 14th Annual Meeting, Portland, OR: February 27 – March 1, 2008.

- Kaufman P, Zhang B, Bondy S, Ferrence R, Cohen J, Garcia J, Griffin K, McDonald P, Factors associated with reporting tobacco smoke entering private dwellings. 2009 Joint Conference of Society for Research on Nicotine and Tobacco (SRNT) and SRNT-Europe. Dublin, Ireland: April 27-30, 2009.
- Kaufman P, Zhang B, Bondy S, Cohen J, Ferrence R, Garcia J, Griffin K, McDonald P. Drifting tobacco smoke in the homes of Ontario residents. Tobacco Control for the 21st Century: Challenges in Research and Evaluation. Toronto, ON: November 10-12, 2008.
- Khan S, Brewster J, McDonald PW, Garcia J, Bondy S, Cohen JE. Quit methods and quit outcomes in relation to health professional advice to smokers in Ontario, Canada. Tobacco Control for the 21st Century: Challenges in Research and Evaluation. Toronto, ON: November 10-12, 2008.
- Luk R, Cohen JE, Ferrence R, Bondy SJ, McDonald PW, Victor JC. The Effectiveness of the Voluntary Agreement to Remove Light and Mild Descriptors from Cigarette Packages. Canadian Public Health Association (CPHA) Centennial Conference. Toronto, ON: June 13-16, 2010.
- Luk R, Cohen JE, Victor JC, Schwartz R, Selby P, Bondy SJ, McDonald PW, Ferrence R. Changes in the prevalence of self-reported purchasing of cigarettes on First Nations (aboriginal) Reserves in Ontario, Canada. 2009 Joint Conference of Society for Research on Nicotine and Tobacco (SRNT) and SRNT-Europe. Dublin, Ireland: April 27-30, 2009.
- Luk R, Cohen JE, Victor JC, Bondy SJ, McDonald PW, Ferrence R. Brand switching after removal of “light” and “mild” descriptors from cigarette packages. Tobacco Control for the 21st Century: Challenges in Research and Evaluation. Toronto, ON: November 10-12, 2008.
- Minian N, Schwartz R, DiSante E, Philipneri A. Assessing Ontario's Smoking Cessation System for Young Male Adult Smokers. American Public Health Association Conference. Philadelphia, PA: November 7-11, 2009.
- Sendzik T, McDonald P, Brown KS, Hammond D. The prevalence of planned quit attempts among Ontario smokers and its impact on abstinence. Tobacco Control for the 21st Century: Challenges in Research and Evaluation. Toronto, ON: November 10-12, 2008.
- Victor JC, Bondy SJ, Cohen JE, McDonald PW, Diemert LM. Recent quitters' changes in attitudes and behaviours towards smoking restrictions: a longitudinal analysis of the Ontario Tobacco Survey. 2009 Joint Conference of SRNT and SRNT-Europe. Dublin, Ireland: April 27-30, 2009.

- Victor JC, Bondy SJ, Diemert LM, Brown KS, Cohen JE, Ferrence R, Garcia J, McDonald PW, Schwartz R, Selby P. Estimating the number of smokers in Ontario, Canada: looking forward to 2036. 2009 Joint Conference of SRNT and SRNT-Europe. Dublin, Ireland: April 27-30, 2009.
- Victor JC, Bondy SJ, Diemert LM, Brown KS, Cohen JE, Ferrence R, Garcia J, McDonald PW, Schwartz R, Selby P. Estimating the number of smokers in Ontario, Canada: Looking forward to 2036. Tobacco Control for the 21st Century: Challenges in Research and Evaluation. Toronto, ON: November 10-12, 2008.
- Victor JC, Brewster JM, Bondy S, Diemert LM, Brown KS, Cohen J, Ferrence R, Garcia J, McDonald PW, Schwartz R, Selby P. Smokers' attitudes and behaviours toward health professionals' advice to quit smoking: 2002-2007. Society for Research on Nicotine and Tobacco 14th Annual Meeting. Portland, OR: February 27 – March 1, 2008.
- Victor JC, O'Connor S, Diemert LM, Bondy S, Brown KS, Cohen J, Ferrence R, Garcia J, McDonald P, Selby P, Stephens T. Estimating sample size for complex surveys: building consensus in an environment of multiple hypotheses, multiple stakeholders and limited budgets. Statistics Canada's 23rd International Methodology Symposium: Methodological Issues in Measuring Population Health. Gatineau, QC: November 1-3, 2006.