

APPENDIX B

OTS QUESTION DATABASE Baseline Surveys (C1 to C6)

OTS QUESTION DATABASE FOR BASELINE SURVEYS

Variable	Question	C1	C2	C3	C4	C5	C6
		Jul-Dec '05	Jan-Jun '06	Jul-Dec '06	Jan-Jun '07	Jul-Dec '07	Jan-Jun '08
SMOKING BEHAVIOUR							
SB1	At the present time, do you smoke cigarettes every day, almost every day, occasionally, or not at all? Every day; Almost every day; Occasionally; Not at all; DK; R; R (respondent does not have time to complete survey)	X	X	X	X	X	X
SB2	Have you smoked at least 100 cigarettes in your life?... Y; N; DK; R.	X	X	X	X	X	X
SB3a	How long ago was it that you last smoked a cigarette?...was it one week or less, more than one week but less than one month, or 1 to 6 months ago? one week or less; more than one week but less than one month; 1 to 6 months ago?	X	X	X	X	X	X
SB3b	How long ago was it that you last smoked a cigarette: was it:... 7 to 11 months ago, 1 to 5 years ago, or more than 5 years ago? 7 to 11 months ago; 1 to 5 years ago OR; more than 5 years ago; DK; R	X	X	X	X	X	X
SB7	Some people smoke more or less depending on the day of the week. So, thinking back over the past month, on the WEEKEND DAYS that you did smoke, about how many cigarettes did you usually smoke?...__Enter number; DK; R	X	X	X	X	X	X
SB8	On the WEEKDAYS that you did smoke, about how many cigarettes did you usually smoke?...__Enter number; DK; R.	X	X	X	X	X	X
SB4	On how many of the past 30 days did you smoke cigarettes?	X	X	X	X	X	X
SB5	In the past month, on how many WEEKEND days did you smoke at least one cigarette?	X	X	X	X	X	X
SB6	In the past month, on how many WEEKDAYS did you smoke at least one cigarette?...__Enter number; DK; R	X	X	X	X	X	X
SB9	Have you EVER smoked cigarettes daily?... Y; No; DK; R.	X	X	X	X	X	X
SB10	At what age did you begin to smoke cigarettes daily?... Y; N; DK; R.	X	X	X	X	X	X

Variable	Question	C1	C2	C3	C4	C5	C6
SB11	How long ago was it that you smoked cigarettes DAILY: was it...one week or less, more than a week but less than a month ago, 1 to 6 months ago, 7 to 11 months ago, 1 to 5 years ago, or more than 5 years ago?, DK; R.	X	X	X	X	X	X
SB12	What was the main reason you stopped smoking cigarettes daily?	X	X	X	X	X	X
SB28	Besides cigarettes, in the past 6 months, have you used any other tobacco products such as chewing tobacco, snuff, cigars, pipes or snus?		X	X	X	X	
SB36	Besides cigarettes, in the past 6 months, have you used any other tobacco products that you smoke such as cigars or pipes?...Y; No; DK; R						X
SB37	Besides cigarettes, in the past 6 months, have you used any other tobacco products that are NOT smoked such as snuff, chewing tobacco, or snus?...Y; N; DK; R						X
SB38	What is the MAIN reason you use other tobacco products?						X
ADDICTION							
AD1 / AD1a	Thinking about your own smoking, would you say that you are not at all addicted to cigarettes, somewhat addicted to cigarettes or very addicted to cigarettes?...not at all addicted; somewhat addicted; very addicted; DK; R	X	X	X	X	X	X
AD1b	At the present time, would you say that you are not at all addicted to cigarettes, somewhat addicted to cigarettes or very addicted to cigarettes?		X	X	X	X	X
AD2	How soon after you wake up do you usually smoke your first cigarette?	X	X	X	X	X	X
AD3	Do you find it difficult to refrain from smoking in places where it is NOT ALLOWED?...Yes it is difficult to refrain from smoking OR; No, it is not difficult to refrain from smoking; DK; R	X	X	X	X	X	X
QUITTING							
QB1	You said it would be [QB1 RESPONSE] to quit smoking if you wanted to. How easy or hard would it be for you to completely quit smoking if you wanted to? Would it be:...very easy, somewhat easy, somewhat hard OR very hard? Very easy; Somewhat easy; Somewhat	X	X	X	X	X	X

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	hard OR; Very hard; DK; R						
QB2	How confident are you that you would succeed if you decided to quit COMPLETELY in the next six months: not at all confident, not very confident, fairly confident, OR very confident?...Not at all confident; Not very confident; Fairly confident OR; Very confident; DK; R	X	X	X	X	X	X
QB3	If you decided to quit smoking, do you have at least one person you could count on for support?...Y; No; DK; R	X	X	X	X	X	X
QB4	Is there anyone who might make it more DIFFICULT for you to quit smoking if you wanted to?...Y; No; DK; R	X	X	X	X	X	X
QB5	In general, would you say your health is:...excellent, very good, good, fair OR poor? Excellent; Very good; Good; Fair OR; Poor; DK; R	X	X	X	X	X	X
QB6	How much do you think you would benefit from health and other gains if you were to quit smoking permanently in the next 6 months? Would you:...Not benefit at all; Benefit a little; benefit quite a bit OR; benefit a lot;DK; R	X	X	X	X	X	X
QB7	Are you planning to quit smoking:...within the next month; within the next 6 months; sometime in the future beyond 6 months; OR are you not planning to quit?; DK; R.	X	X	X	X	X	X
QB8	What is the main reason you are planning to quit smoking?	X	X	X	X	X	X
QB9	Have you set a firm quit date?...Y; No; R.	X	X	X	X	X	X
QB10	How many times have you EVER made a serious attempt to quit smoking?...By serious, we mean that you made a conscious attempt to stay off cigarettes for good. _____ ENTER NUMBER; R.	X	X	X	X	X	X
QB10a	When did your last serious quit attempt end? Was it... less than one month ago; 1-6 months ago; 7-12 months ago OR; More than one year ago; DK; R		X	X	X	X	X

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QB18a	Which of these statements best describes how your most recent quit attempt started:...I did not plan the quit attempt in advance, I just did it; I planned the quit attempt for later the same day; I planned the quit attempt the day beforehand; I planned the quit attempt a few days beforehand; I planned the quit attempt a few weeks beforehand; OR I planned the quit attempt a few months beforehand; other; DK; R.					X	X
QUIT AIDS							
QA1	Can you NAME 5 aids or resources that help people quit smoking?... Enter responses; DK; R.	X	X	X	X	X	X
QA2	Have you EVER used nicotine patches to help you quit or reduce smoking?... Y; N; DK; R.	X	X	X	X	X	X
QA3	Have you EVER used nicotine gum or chewing pieces like Nicorette?... Y; N; DK; R.	X	X	X	X	X	X
QA4	Have you EVER used nicotine inhalers? Y; N; DK; R	X	X	X	X	X	X
QA43	Have you EVER used a nicotine lozenge? Y; N; DK; R						X
QA5 / QA5a	Have you EVER used a pill prescribed by your doctor called Zyban or bupropion?...Y; N; DK; R.	X	X	X	X	X	
QA5b	Have you EVER used a pill prescribed by your doctor called Wellbutrin to stop smoking? Y; N; DK; R.		X	X	X	X	
QA5d	Have you EVER used a pill prescribed by your doctor called bupropion, Zyban or Wellbutrin to help you stop smoking?...Y; N; DK; R.						X
QA34	Have you EVER used a pill prescribed by your doctor called Champix or Varenicline to help you stop smoking?					X	X
QA6	Have you EVER used hypnosis, acupuncture, or laser therapy <i>to help you quit or reduce smoking</i> ?...Y; N; DK; R.	X	X	X	X	X	X
QA7	Have you EVER used a self-help booklet or video, a website or a chat group?...Y; N; DK; R.	X	X	X	X	X	X
QA8	Have you EVER been to group counselling or a group support program <i>to help you quit or reduce smoking</i> ?...Y; N; DK; R.	X	X	X	X	X	X

Variable	Question	C1	C2	C3	C4	C5	C6
QA9	Have you EVER seen a specialized addiction counsellor <i>to help you quit or reduce smoking?</i> ...Y; N; DK; R.	X	X	X	X	X	X
QA10	Stop smoking medications make it easier to quit than trying to quit on your own. Do you:...strongly agree, somewhat agree, somewhat disagree, OR strongly disagree.	X	X	X	X		
QA35	Compared to trying to quit on your own, do you feel that stop smoking medications make it:...A LOT easier than trying to quit on your own; A LITTLE easier; About the same; A LITTLE harder than trying to quit on your own, or A LOT harder than trying to quit on your own?					X	X
QA11	The cost of stop smoking medications makes it difficult to use them. Do you:...strongly agree, somewhat agree, somewhat disagree, OR strongly disagree.	X	X	X	X		
QA36	Do you feel that stop smoking medications cost:...too little, about right, or too much? Too little; About right; Too much; DK; R.					X	X
QA12	Stop smoking medications are hard to get. Do you...strongly agree, somewhat agree, somewhat disagree, OR strongly disagree.	X	X	X	X		
QA37	Do you feel that stop smoking medications are:...very easy to get; somewhat easy to get; somewhat difficult to get; or very difficult to get; DK; R.					X	X
QA13	You are not sure about stop smoking medications. Do you...strongly agree, somewhat agree, somewhat disagree, OR strongly disagree.	X	X				
QA14	The risk of side effects from stop smoking medications concerns you. Do you...strongly agree, somewhat agree, somewhat disagree, OR strongly disagree.	X	X	X	X		
QA38	Do you feel that stop smoking medications have:...a lot of side effects; a few side effects; or no side effects that concern you? A LOT of side effects; A FEW side effects OR; NO side effects that concern you; DK; R.					X	X

Variable	Question	C1	C2	C3	C4	C5	C6
QA15	"Would you be willing to participate in counselling to help you stay smoke-free?" / "If you were going to quit smoking, would you be willing to participate in counselling to help you quit?"...Y; N; DK; R.	X	X	X	X	X	X
QA16	"If you were going to participate in counselling to help you stay smoke-free... ELSE SHOW (original question):"If you were going to participate in counselling to help you quit..." Show for all: "...what type of counselling would you prefer? Would it be..." Group counselling; one-on-one counselling; telephone-based counselling; web-based counselling OR; self-help counselling, for example, reading materials; other specify:_____; DK; R.	X	X	X	X	X	X
QA17	Counselling would make quitting smoking easier. Do you:...strongly agree, somewhat agree, somewhat disagree, OR strongly disagree.	X	X	X	X		
QA39	Do you feel that counselling programs would make quitting smoking:...a lot easier; a little easier OR; counselling would NOT make quitting smoking any easier than trying to quit on your own OR counselling would make quitting smoking harder than trying to quit on your own; DK; R.					X	X
QA18	The cost of counselling makes it difficult to use. Do you...strongly agree, somewhat agree, somewhat disagree, OR strongly disagree.	X	X	X	X		
QA40	Do you feel that counselling programs to help people to quit smoking cost:...too little, about right, too much; DK; R.					X	X
QA19	Counselling is hard to get. Do you.....strongly agree, somewhat agree, somewhat disagree, OR strongly disagree.	X	X	X	X		
QA41	Do you feel that counselling programs to help people stop smoking are:...very easy to get; somewhat easy to get; somewhat difficult to get OR; very difficult to get; DK; R.					X	X
QA20	You are not sure about how counselling works or what is involved. Do you...strongly agree, somewhat agree, somewhat disagree, OR strongly disagree.	X	X	X	X		

Variable	Question	C1	C2	C3	C4	C5	C6
QA42	How well do you know what happens during stop-smoking counseling? Would you say that you:...know a lot about what happens; know a little bit; not very much; OR not at all about what happens during stop smoking counselling; DK; R.					X	X
QA21	Can you tell me the name of a free telephone helpline designed to help smokers who want to quit or the organisation that sponsored this helpline?... __Enter response; Ontario Smokers' Helpline; Canadian Cancer Society; DK; R.	X	X	X	X	X	X
QA22	Have you EVER heard of the Ontario Smokers' Helpline sponsored by the Canadian Cancer Society?...Y; N; DK; R.	X	X	X	X	X	X
QA23	Have you EVER called the Ontario Smokers' Helpline? ...Y; N; DK; R.	X	X	X	X	X	X
QA23a	Have you EVER accessed the "Smokers' Helpline Online" sponsored by the Canadian Cancer Society?					X	X
QA24	Have you EVER seen or heard of a "quit program" that offers help to smokers who want to quit through workshops, counselling, or printed materials?...Y; N; DK; R.	X	X	X	X	X	X
QA25	Did you EVER take part in these other quit programs?...Y; N; DK; R.	X	X	X	X	X	X
QA26a	Can you tell me the name of this quit program or what organisation sponsored the program?... __enter response; DK; R.	X	X	X	X	X	X
QA26b	Can you tell me the name of a quit program or an organisation that sponsors a quit program?... __enter response; DK; R.	X	X	X	X	X	X
HEALTH PROFESSIONALS							
HP1A	Has a dentist EVER advised you to reduce or quit smoking?	X	X	X	X	X	X
HP1B	Has a pharmacist EVER advised you to reduce or quit smoking?	X	X	X	X	X	X
HP1C	Has a doctor EVER advised you to reduce or quit smoking?	X	X	X	X	X	X
HP1D	Has a nurse EVER advised you to reduce or quit smoking?						X
HP2A	If you were going to quit smoking, how likely would you be to ask a DENTIST for advice? Would you be...very likely; somewhat likely	X	X	X	X	X	X

Variable	Question	C1	C2	C3	C4	C5	C6
	OR; not likely at all; DK; R.						
HP2B	If you were going to quit smoking, how likely would you be to ask a PHARMACIST for advice? Would you be... very likely; somewhat likely OR; not likely at all; DK; R.	X	X	X	X	X	X
HP2C	If you were going to quit smoking, how likely would you be to ask a DOCTOR for advice? Would you be...very likely; somewhat likely OR; not likely at all; DK; R.	X	X	X	X	X	X
HP2D	If you were going to quit smoking, how likely would you be to ask a NURSE for advice? Would you be...very likely; somewhat likely OR; not likely at all; DK; R.						X
PURCHASING PROFILE							
PP1	Can you tell me the exact brand of cigarettes that you usually smoke, including the size and type?	X	X	X	X	X	X
PP21	Do these cigarettes have a brand name or a trade name, or do they not have a name at all?						X
PP2	What is the <i>main</i> reason you smoke [light/mild] cigarettes? Is it:...a step towards quitting smoking completely; to reduce the risks of smoking OR; for a milder taste; other: specify:___; DK; R.	X	X	X			
PP2b	What is the main reason you smoke this brand of cigarettes? Is it...for the taste; because of cost; to reduce the risks of smoking OR; as a step towards quitting smoking completely; DK; R.				X	X	X
PP11	The last time you bought cigarettes, how much did you pay?...__Enter price; other; DK; R.					X	X
PP20	Approximately how many cigarettes did that buy? For example, a carton of 200 or pack of 25?					X	X
PP12	Does your usual brand have large coloured health warnings on the outside of the cigarette package?					X	X
PP3	Do you usually buy your cigarettes in Ontario; out of province; over the internet or through the mail; OR do you usually buy your	X	X	X	X	X	X

Variable	Question	C1	C2	C3	C4	C5	C6
	cigarettes from family or friends?						
PP4	Where do you usually buy your cigarettes?...at convenience stores; at gas stations; at supermarkets; at discount stores such as Costco; OR on a First Nations Reserve? Other Specify ___; DK; R.	X	X	X	X	X	X
PP5	Have you EVER purchased cigarettes on a First Nations Reserve?...Y; N; DK; R.	X	X	X	X	X	X
PP6	About how many packs of cigarettes have you bought on a First Nations Reserve in the past 6 months?	X	X	X	X	X	X
PP7	Have you EVER purchased cigarettes from the internet or through the mail?...Y; N; DK; R.	X	X	X	X	X	X
PP8	About how many packs of cigarettes have you bought over the INTERNET in the past 6 months?	X	X	X	X	X	X
PP9	About how many packs of cigarettes have you bought through the MAIL in the past 6 months?	X	X	X	X	X	X
PP17	Have you EVER purchased cigarettes from a non-retail source, such as out of a person's home, out of a person's vehicle, or from someone on the street?					X	X
POINT OF PURCHASE							
PO1 / PO1b	Over the past 7 days how often have you been INSIDE a convenience store, corner store, or gas station?... not at all; one or two days; 3 to 5 days OR; 6 or 7 days; DK; R.	X	X	X	X	X	X
PO5	On how many of these occasions did you purchase cigarettes?...Not at all; one or two days; three to five days; or six or seven days? Not at all; One or two days; Three to five days OR; Six or seven days; DK; R.					X	X
PO2	In the last 7 days, how often did you notice cigarette packs or other tobacco products displayed BEHIND THE COUNTER at convenience stores, corner stores, or gas stations? Never; Sometimes; Most of the time OR; Always; DK; R.	X	X	X	X	X	X

Variable	Question	C1	C2	C3	C4	C5	C6
PO3	Again, in the last 7 days, how often did you notice displays of cigarettes ON THE COUNTER at convenience stores, corner stores, or gas stations?...never; sometimes; most of the time OR; always; DK; R.	X	X	X	X		
PO4	Again, in the last 7 days, how often did you notice SIGNS OR POSTERS associated with cigarette brands or tobacco companies at convenience stores, corner stores, or gas stations? Never; Sometimes; Most of the time OR; Always; DK; R.	X	X	X	X	X	X
PO6a	“You indicate that you have smoked cigarettes in the past.” Do you feel that seeing cigarettes in stores makes it a lot harder, somewhat harder, or not hard at all for you to resist buying cigarettes?					X	X
PO6b	If you were going to quit smoking, do you feel that seeing cigarettes in stores would make it a lot harder, somewhat harder, or not hard at all for you to resist buying cigarettes?					X	X
SECOND HAND SMOKE							
ES1	Which of the following best describes the smoking behaviours in your home by the people who LIVE there... no one smokes on the property; no one smokes indoors at all; people smoke in certain rooms only; people smoke except when young children are present; OR people smoke anywhere in the home? DK; R.	X	X	X	X	X	X
ES1b	Do you ever allow VISITORS to smoke inside your home? ...Y; N; DK; R.				X	X	X
ES2a	Thinking about these REGULAR VISITORS, how often does someone smoke inside your home. Is it... daily or almost every day; 3 or 4 times a week; 1 or 2 times a week; less than once a month; OR not at all; DK; R.	X	X	X	X	X	X
ES2b	Including YOURSELF, family members, and regular visitors, how often does someone smoke inside your home. Is it... daily or almost every day; 3 or 4 times a week; 1 or 2 times a week; less than once a week to once a month; OR less than once a month; DK; R.	X	X	X	X	X	X

Variable	Question	C1	C2	C3	C4	C5	C6
ES23	In the past 6 months, how often have you noticed any tobacco smoke entering your home from a neighbour, a neighbouring unit or from outside the building?...every day or almost every day; at least once a week; at least once a month; never or almost never; DK; R.					X	X
ES3	Which of the following best describe the behaviours of the people smoking in the PRIVATE vehicle you travel in the most?...no one ever smokes; people smoke except when children are present; people smoke when they are the only person in the car; people smoke whenever they want; OR I do not travel in a private vehicle; DK; R.	X	X	X	X	X	X
ES4	How often during the past 6 months did you go to a restaurant? This includes any restaurant with seating, except food courts. Would you say... more than once a week; about once a week; 1 to 4 times a month; less than once a month; OR not at all?	X	X	X	X	X	X
ES5	In the past 30 days, have you been INSIDE a restaurant where other people were smoking around you?... Y; N; DK; R.	X	X	X	X	X	X
ES14	In the past 30 days, when you have been to a restaurant, how often were you OUTSIDE on a PATIO? Would you say... most of the time; some of the time; not at all; DK;R.			X	X	X	X
ES15	In the past 30 days, have you been OUTSIDE on a PATIO of a restaurant where other people were smoking around you?			X	X	X	X
ES6	How often during the past 6 months did you go to a bar or tavern? Would you say:...more than once a week; about once a week; 1 to 4 times a month; less than once a month OR; I never go to bars or taverns; DK;R.	X	X	X	X	X	X
ES7	In the past 30 days, have you been INSIDE a bar or tavern where other people were smoking around you?... Y; N; DK; R.	X	X	X	X	X	X
ES16	In the past 30 days, when you have been to the bar or tavern, how often were you OUTSIDE on a PATIO? Would you say...most of the time; some of the time; not at all; DK; R.			X	X	X	X

Variable	Question	C1	C2	C3	C4	C5	C6
ES17	In the past 30 days, have you been OUTSIDE on a PATIO of a bar or tavern where other people were smoking around you?			X	X	X	X
ES21	In the past 6 months, did you decide NOT to sit on a restaurant or bar patio because people were smoking there?					X	X
ES8	First, do you work for pay outside your home?	X	X	X	X	X	X
ES9	When you are at work, where do you spend most of your time? Are you ...Mainly indoors; Mainly in a vehicle OR; Mainly outdoors; DK; R.	X	X	X	X	X	X
ES10a	Which of the following describes the policy on smoking where you work?...Smoking is allowed anywhere inside or out; smoking is allowed only in certain areas inside; smoking is only allowed outside; smoking is not allowed anywhere on the property OR; there are no specific rules or policies; DK; R.	X	X				
ES20a	Which of the following describes the policy on smoking INDOORS where you work?...smoking is allowed anywhere indoors; smoking is allowed only in certain areas indoors; smoking is not allowed anywhere indoors OR;there are no specific rules or policies for smoking indoors; Do not work indoors; DK; R.			X	X	X	X
ES10b	Which of the following describes the policy on smoking where you work?...Smoking is allowed anywhere; smoking is allowed only in certain areas outside; smoking is not allowed anywhere on the property OR; there are no specific rules or policies; DK; R.	X	X				
ES20b	Which of the following describes the policy on smoking OUTDOORS where you work:... smoking is allowed anywhere outdoors on the property; smoking is allowed only in certain areas outdoors on the property; smoking is not allowed anywhere on the property; there are no specific rules or policies for smoking outdoors; DK; R.			X	X	X	X
ES22	Is smoking allowed around doorways to your workplace?					X	X

Variable	Question	C1	C2	C3	C4	C5	C6
ES10c	Which of the following describes the policy or rules on smoking inside the vehicle in which you work:...smoking is allowed inside the vehicle; smoking is not allowed inside the vehicle OR; there are no specific rules or policies; DK; R.	X	X	X	X	X	X
ES11	In the past 30 days, have you been exposed to other people's smoke at work?	X	X	X	X	X	X
ES18	In the past 30 days, have you been exposed to other people's smoke in ANY INDOOR public place, other than your workplace, or in bars or restaurants?...Y; N; DK; R.				X	X	X
ES19	In the past 30 days, have you been exposed to other people's smoke in ANY OUTDOOR public place, other than your workplace, or on patios of bars or restaurants?...Y; N; DK; R.				X	X	X
TYPOLOGY							
TY1	When non-smokers visit you in your own home, do you: not smoke at all; ask if they mind if you smoke OR; just go ahead and smoke; DK; R.	X	X	X	X		
TY2	There are enough controls on smoking, and we should leave smokers alone.Do you:...strongly agree; somewhat agree; somewhat disagree OR; strongly disagree; DK; R.	X	X	X	X		
TY3	Restrictions should be increase to help smokers quit. Do you...Strongly agree; somewhat agree; somewhat disagree OR; strongly disagree; DK; R.	X	X	X	X	X	X
TY4	Restrictions have gone too far, and smokers need to start standing up for their rights.Do you...Strongly agree; somewhat agree; somewhat disagree OR; strongly disagree; DK; R.	X	X	X	X		
TY5	Which of the following statements best describes how you feel about smoking around non-smokers: you tend to avoid smoking; you ask if it's OK to smoke OR; you feel that if non-smokers do not like you're smoke, they can go somewhere else; DK, R.	X	X	X	X		
TY6	Do you care if most people know you smoke?...Y; N; DK, R.	X	X	X	X	X	X

Variable	Question	C1	C2	C3	C4	C5	C6
TY7	You enjoy smoking. Is this the reason you smoke?...Y; N; DK; R.	X	X	X	X		
TY8	Everything possible should be done to reduce smoking. Do you:...strongly agree; somewhat agree; somewhat disagree OR; strongly disagree; DK; R.	X	X	X	X	X	X
TY9	How easy or difficult would it be for you to ask someone not to smoke in your home:...very easy; somewhat easy; somewhat difficult; very difficult OR; you don't mind if people smoke in more home; DK; R.	X	X	X	X		
TY10	How easy or difficult would it be for you to ask someone not to smoke in a non-smoking area?...very easy; somewhat easy; somewhat difficult; very difficult OR; you wouldn't ask; DK; R.	X	X	X	X	X	X
TY11	If someone was smoking in a non-smoking area of a public place, how likely are you to make a face, a coughing noise, a loud comment, or some other signal to get them to realise that it is bothering you?... very likely; somewhat likely; somewhat unlikely; very unlikely OR; you are not bothered like others' smoke; DK; R.	X	X	X	X		
TY12	How likely are you to approach that person and point out that they are in a non-smoking area: very likely; somewhat likely; somewhat unlikely; very unlikely OR; you are not bothered by others' smoke; DK; N.	X	X	X	X		
TY13	In the past year, have you sat in a smoking area of a restaurant because you were with a smoker?...Y; N; DK; R.	X	X	X			
TY14	Suppose you were traveling in a place where smoking was allowed in restaurants, and when you arrived at a restaurant you found that the only free tables were in the smoking section. Do you think you would... take a table in the smoking section right away; be willing to wait up to 15 minutes OR; leave and go to another restaurant; DK; R.	X	X	X	X		
TOBACCO INDUSTRY							

Variable	Question	C1	C2	C3	C4	C5	C6
TI1	In the last 6 months, that is since [ANCHOR] have you noticed signs, posters or branded items in bars, pubs or clubs promoting cigarettes or tobacco products?...Y; N; Have not been to a bar or tavern in the last 6 months; DK; R.	X	X	X	X		
TI2	In the last 6 months, have you been to a club or bar event sponsored by a tobacco company [for example Definiti event/Extreme Music Series event]?...Y; N; DK; R.	X	X	X	X		
TI3	In the last 6 months, have you been to a sporting event sponsored by a tobacco company [for example Extreme Sports event]?...Y; N; DK; R.	X	X	X	X		
TI4	Have you seen any advertising of tobacco products in the last 30 days:...in Canadian newspapers or magazines? Canadian magazines are those that focus on Canadian people or stories such as MacLeans, Chatelaine, Flare and Readers' Digest.					X	X
TI5	Have you seen any advertising of tobacco products in the last 30 days:...in Canadian buses or subway stations or on outdoor billboards?					X	X
MASS MEDIA							
MM1	First, thinking about news stories related to smoking or tobacco companies that might have been on TV, radio, or in the newspapers. In the past 30 days, that is since [ANCHOR] how often have you seen or heard a news story about smoking?...never; sometimes; often OR; very often; DK, R.	X	X	X	X	X	X
MM2	An ad about stop smoking medications like the patch or gum?	X	X	X	X	X	X
MM3	An ad showing kids putting up a banner with facts about smoking and the slogan "stupid.ca"?	X	X	X	X	X	
MM4	An ad about a former waitress who is dying of second-hand smoke with the message: Support a Smoke-Free Ontario?...Y; N; DK; R.	X	X				
MM5	An ad about a character named Bob who's trying to quit smoking?...Y; N; DK; R.	X	X				

Variable	Question	C1	C2	C3	C4	C5	C6
MM6	An ad showing smoke-rings with the message: "Don't let your children be a target, make you home smoke free?"...Y; N; DK; R.	X	X				
MM7	An ad showing people overcoming life challenges, including throwing away a pack of cigarettes with the message: "you have it in you".		X	X	X	X	
MM8	An ad showing different people seeing messages about appointments connected to quitting smoking with the message: "what's your quit date?"		X	X	X	X	
MM9	An ad about a former waitress talking to her former boss about how second-hand smoke has affected her health?		X	X			
MM10	An ad showing a young child using alphabet blocks to spell out the names of health problems associated with smoking?			X	X	X	X
MM11	An ad about the new smoking legislation with the message: "we can all breathe a little easier"?		X	X			
MM12	Have you seen or heard of radio or newspaper ads providing tips and support for quitting? For example, "Quit Tip #6: Change your routine?"		X	X	X	X	
MM13	An ad showing a woman smoking near a window. Her smoke travels through the house and clings to a teddy bear that is picked up by a little girl with the message "Make your home smoke-free"?				X	X	
MM14	Have you seen or heard of radio or newspaper ads for the [2007/2008] Driven to Quit Challenge, sponsored by the Canadian Cancer Society?				X		X
MM15	An ad where a boy passes his dad a CD with a recorded message encouraging his dad to quit smoking?				X	X	X
MM16	An ad where smokers talk about craving cigarettes, how hard it is to quit, and subsequent weight gain. Sick people counter each comment with statements about their tobacco-related illnesses such as the patient who needs oxygen and the cancer patient who has lost 25 pounds.						X
DEMOGRAPHICS							

Variable	Question	C1	C2	C3	C4	C5	C6
DE1	First, in what year were you born?	X	X	X	X	X	X
DE1a	Ok, can you tell me to which age group you belong. Are you: 18-24; 25-34; 35-44; 45-54; 55-64; OR 65 years of age and over?	X	X	X	X	X	X
DE2	What is the highest level of education you have completed?	X	X	X	X	X	X
DE9	How would you describe your sense of belonging to your local community? Would you say: very strong; somewhat strong; somewhat weak; very weak?					X	X
DE3	In general, would you say your health is: excellent, very good, good, fair, or poor?	X	X	X	X	X	X
DE4	At present are you married, living with a partner, widowed, divorced, separated, or have you never been married?	X	X	X	X	X	X
DE10	Which of the following best describes your main residence? A detached, single family home; An attached house such as a townhouse, or a semi-detached house; A multiple unit dwelling, such as an apartment building, a condominium apartment, or a duplex; Shared accommodation, such as a rooming house, dorm, or retirement home? [other? specify]					X	X
DE11	Is this residence owned by yourself or a member of your household?					X	X
DE12	Are you presently working for pay in a full-time or in a part-time job, are you unemployed, retired, a homemaker, a student, or something else?						X
DE5a / DE5b	How many children under 18 years of age live in your household?	X	X	X	X	X	X
DE14	Including yourself, how many people in your household smoke cigarettes?						X
DE7	Can you just tell me your postal code?...__ Enter number; DK; R.	X	X	X	X	X	X
DE8	Would you be willing to provide me with the first 3 digits of your postal code? __ Enter 3-digit postal code; DK; N/R.	X	X	X	X	X	X

NOTE: This provides a general database for the OTS baseline survey questions. Please refer to Appendix A questionnaires for question edits or revisions at each wave. There is also a supporting document on our website regarding baseline question edits.